

kordon®

PHOTO CONTEST! Rules & Entry Information



The first KORDON Photo contest is here! Send in your photos today in the four categories listed below:

- Saltwater Portrait
- Saltwater Group (2 thru 5 subjects)
- Freshwater Portrait
- Freshwater Group (2 thru 5 subjects)

Photos are limited to fish and invertebrates that can naturally live together in a single aquarium or pond... no photo-retouching allowed to add-in elements.

There will be three winners in each division: 1st place wins \$100.00, 2nd place wins \$50.00 and 3rd place wins \$25.00. Any Honorable Mention winners will receive Kordon product awards. Winning photographs will appear on the Kordon website and may be used in the Kordon product catalog.

Deadline for entries is May 1, 2012.

Photographs must be the original work of the person entering. Send only unpublished photographs - no copyrighted materials will be accepted. Any amateur photographer can submit entries except employees of KORDON LLC and their families. Photographs taken by professional photographers or photography studios will not be considered for this contest. Each person may submit up to three entries per division, but only one prize per person will be awarded.

All entries become the property of Kordon LLC and cannot be returned. Any future use such as in the Kordon catalog or other printed materials is at the discretion of Kordon LLC. Photographer credits will be given if used in printed materials, but no further payments beyond prize money will be awarded.

HELPFUL HINTS:

1. Test the lighting in your aquarium - using available light without a flash might be your best option. Extra lights aimed from the sides might be helpful. Watch for glare spots.
2. Clean the tank, do a water change and wipe water spots off exterior glass. Allow time for the water to clear and filter to process the water change.
3. Remove extra ornaments temporarily that might clutter the photograph.
4. Have a helper use a clean wooden dowel to help move fish out of corners and back into the focus range.
5. Inserting a piece of clean glass about 2 inches away from the front of the aquarium can create a narrow "focus chute" can keep fish from turning away from the camera.
6. Use a tripod and focus the camera at a pre-selected spot. Shoot the picture as the fish swims past that spot.
7. Try using solid colored backgrounds that help your fish be seen at its best.
8. Use the fastest shutter speed your lighting will allow.
9. Have fun - try several layouts and lighting arrangements.

Send photos as a high resolution (300dpi) digital file between 5" x 7" and 8" x 10" - low resolution photos cannot be considered. Send digital images on a CD with file name to include entrant's name, division and a 1, 2, or 3 to identify each image. Entries may be submitted via e-mail to:

j.morehouse@kordon.com.

Color prints may also be sent (unmounted and unframed.) Attach a completed entry form to the back of each print, or include it in the mail with CDs.

Winners will be chosen by Kordon staff. Entries will be judged on suitability to the division, technical merit (focus, clarity, lighting and composition) and subject matter. All decisions are final. Sorry - no phone calls can be accepted in regards to the contest prior to completion of judging.

Submit entries to:

J. Morehouse
KORDON LLC
2242 Davis Court
Hayward, CA 94545

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Please print legibly - KORDON LLC is not responsible for misinterpreted information.

I learned about this contest: _____ on FishCannel, _____ visiting the Kordon website

Division _____ Saltwater Portrait _____ Saltwater Groups (up to 5 fish or invertebrates)

Division _____ Freshwater Portrait _____ Freshwater Groups (up to 5 fish or invertebrates)

Species being shown in the photograph : _____

Photographer's name: _____

Address: _____

City: _____ Zip or postal code: _____

Photographer's phone number: _____

DEADLINE: Photos must be in the Kordon office no later than May 1, 2012. Digital images taken with a camera with 5 megapixels or higher set at the highest resolution are acceptable.

Mail to: J. Morehouse, Kordon LLC, 2242 Davis Ct. Hayward, CA 94545

Enter via e-mail to: j.morehouse@kordon.com